## **Economic Development Commission Somers, CT**

## Meeting Minutes - February 6, 2012

Chairman: David Reed

Members Present: Rick Cheney, Robert Schmidt and Tim Potrikus

Members Absent: Lou Bachetti and Ron Elliott

The meeting was called to order by the Chair at 7:01 PM

Minutes approved by Rick, seconded by Tim

Correspondence: Chair received a letter from Jill Conklin of JC Real Estate stating that she would like to be included in the next directory. A memo was received from the Board of Selectmen on 2012-2013 Budget planning.

Mr. Cheney reviewed a flyer & plans for Business after Hours on Monday, March 26 at 5PM hosted by DG Graphics, Knitting Criations and Kassandra's.

The Chair reviewed responses from the business survey. The committee will send a follow up to the members and consider sponsoring a marketing seminar.

The Chair reported that the Probate Court location is status quo.

2011 Goals were reviewed. 2012 Budget items were discussed. Chair to make a recommendation to the Board of Selectmen for the following items.

- -Preserve and Secure Somersville Mill Area \$-0-
- -Host Two Business After-Hours events \$50
- -Conduct Somers Business Visitations \$-0-
- -Publish a 2013 Business Directory \$1,250
- -Publish flyers for various community events \$200
- -Advocate for Somers Center streetscape study (apply Grant)
- -Establish marketing workshop for town business \$1,000
- -Promote pedestrian activities in relation to Somersville renewal \$200

The Chair provided a business report. Location of the preschool and location of a solar farm were discussed.

Meeting was adjourned at 8:04.

Respectfully Submitted, Tim Potrikus, Secretary

Minutes are not official until approved by the Commission at a subsequent meeting.